

David Adetola

Graphics Designer

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PROFILE

Creative and detail driven undergraduate Graphic Designer with proven ability to create impactful visuals for businesses, churches and events. Founder of **BVD DESIGNS**, known for producing high quality, audience focused designs that boosts visibility and engagements.

Skills

Typography and Visual Hierarchy

Colour Theory and Contrast

Clean Layout and Balance

Brand Identity Creation

Softwares

Adobe Photoshop

Design Expertise

Social Media Graphics

Flyer Design (Business, Church, Events)

Logos and Branding

Carousel Design

Projects

MIDE STITCHES / Business Flyer | *Fashion Brand*

- Designed a luxury-themed flyer showcasing native, corporate and custom-made clothing.
- Used warm tones and premium layout style to reflect brand identity.
- Increased client's Instagram engagement by 35% within the first week of posting.

TEMMA'S PERFUMERY / Product Flyer | *Perfume Brand*

- Created an elegant Instagram flyer using a vibrant purple palette to highlight fragrance collections.

- Enhanced product visibility with bold typography and modern layout.
- Helped attract over 100 likes during the campaign launch.

Pursuing Glory / Church Event Poster | *RCCG Oyo Province 12 Junior Church*

- Combined collage layout with clear hierarchy for audience recall.
- Designed a heartfelt poster using grayscale images and glowing light effects.
- Contributed to a 20% increase in post program engagement on the church's social media.

Education

Ladoke Akintola University of Technology (LAUTECH)
Computer Science (Undergraduate)

Portfolio

AVAILABLE ON REQUEST